

Privacy Policy for 2400 Motel

At 2400 Motel we are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This privacy policy outlines how we collect, use, and safeguard the information you provide when you stay with us or use our services.

1. Information We Collect

We collect the following types of personal information when you book a stay or interact with our services:

- **Personal Identification Information:** Name, email address, phone number, and mailing address.
- **Payment Information:** Credit card details and billing information.
- **Reservation Information:** Dates of stay, number of guests, room preferences, and any special requests.
- **Other Information:** Feedback, surveys, and inquiries you provide to us, including through our website or social media channels.

2. How We Use Your Information

We use your personal information for the following purposes:

- **To Process Reservations:** To confirm and manage your reservation, communicate with you about your stay, and provide customer support.
- **To Improve Our Services:** To personalize your experience, improve our services, and respond to your feedback.
- **To Send Promotional Information:** We may send marketing emails about special offers, promotions, and updates, but you can opt-out at any time.
- **For Legal and Security Purposes:** To comply with legal obligations, protect our rights, and prevent fraud or unauthorized activity.

3. How We Protect Your Information

We take reasonable measures to safeguard your personal information and prevent unauthorized access. These measures include:

- Using secure payment processing systems.
- Implementing encryption protocols for sensitive data.
- Restricting access to personal data to authorized personnel only.

However, no method of data transmission over the internet is 100% secure, and we cannot guarantee complete security.

4. Sharing Your Information

We do not sell or trade your personal information to third parties. However, we may share your information in the following circumstances:

- **With Service Providers:** Third-party vendors who help us manage reservations, payments, and marketing may have access to your information, but they are required to protect it.
- **For Legal Requirements:** If required by law, we may disclose your information to authorities or other third parties to comply with legal obligations.
- **Business Transfers:** In the event of a merger, acquisition, or sale of the business, your information may be transferred as part of the transaction.

5. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to enhance your experience. These technologies allow us to track user behavior, store preferences, and provide targeted advertising. You can control cookie settings in your browser.

6. Your Rights

You have the right to:

- **Access and Correct Your Information:** You may request a copy of the personal information we hold about you and update it if necessary.
- **Opt-Out of Marketing Communications:** You can unsubscribe from our promotional emails at any time by clicking the "unsubscribe" link or contacting us directly.
- **Request Deletion of Your Information:** If you no longer wish for us to retain your personal information, you can request its deletion, subject to legal and business requirements.

7. Links to Other Websites

Our website may contain links to third-party websites that are not operated by us. We are not responsible for the privacy practices of these websites, and we encourage you to review their privacy policies.

8. Changes to This Privacy Policy

We may update this privacy policy from time to time. When we do, we will post the revised policy on our website and update the effective date. Please review this policy periodically to stay informed.

9. Contact Us

If you have any questions or concerns about our privacy policy, please contact us at:

2400 Motel

2400 Kingsway

1-604-434-2464

info@2400motel.ca
